

QP Code: 301007

Reg. No:.....

**Third Professional BUMS Degree Supplementary Examinations
June 2025
Communication Skills**

(Common for 2015 and 2016 Scheme)

Time: 3 hrs.

Max. Marks: 100

- *Answer all questions to the point neatly and legibly • Do not leave any blank pages between answers • Indicate the question number correctly for the answer in the margin space*
- *Answer all parts of a single question together • Leave sufficient space between answers*
- *Draw diagrams wherever necessary*

Long Essays

(2x15=30)

1. What is acquisition of medical information and explain different methods of acquiring medical information.
2. Define Conversation. Classify different Conversation types based on their direction and tone with examples.

Short Essays

(8x5=40)

3. Explain 7 C 's of effective communication in detail.
4. State three sections in the format of a Report.
5. List the benefits of giving instructions orally.
6. Explain the ways in which an organization can improve the image in public.
7. What are the differences between Conflict and Barrier.
8. What are the basic ethical issues that should be observed in communication
9. Write a short note on reference paper.
10. Explain different modes of written communication.

Short Notes

(10x3=30)

11. Define Listening.
12. Write a short note on mass communication.
13. Which devices are used to scan the documents.
14. Explain the term Posture.
15. What is external communication.
16. List characteristics of group communication.
17. What are the sources of Electronic Media.
18. Expand HTML, URL and GUI.
19. Mention few differences between Newspaper and Magazine.
20. Define Telex.
